


UV Radiation, not European Ancestry, Explains States' Cognitive Performance in Brazil and USA

La radiación UV, no el ancestro europeo, explica el desempeño cognitivo de los estados en Brasil y Estados Unidos

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Abstract

A debate in Mankind Quarterly positing racial categorization of populations vis-à-vis biological effects of UV radiation was based on data from a single country, used absolute latitude instead of UV radiation, and limited the analysis to path analysis. To overcome limitations of the studies, we utilized measurements of UV radiation for 26 Brazilian and 48 USA states instead of absolute latitude and performed seemingly unrelated regressions in addition to path analysis. NAEP scores and infectious disease rate were collected in USA and PISA scores and infant mortality in Brazil. Significant cognitive effects of European ancestry were replicated, but showed spuriousness, disappearing when the effects of UV radiation were controlled. Our evidence strongly suggests that UV radiation is a consistent antecedent of cognitive ability directly and through income in the USA and Brazil and through infant mortality in Brazil, whereas European ancestry only influences cognitive ability positively by reducing infectious diseases in the USA or infant mortality in Brazil. The between-country consistency

of our findings compensates for methodological weaknesses that took place especially in the Brazil study. Psychologists and economists should be aware of these findings to avoid making erroneous inferences based on genetic or cultural variables.

Keywords: Cognitive ability, European ancestry, UV radiation, income, Brazil, USA.

Resumen

Un debate nature-nurture al explicar diferencias en desempeño cognitivo se refirió a la latitud absoluta en USA y usó path analysis como única técnica estadística. Aquí utilizamos datos brasileños (N= 26 estados) y norteamericanos (N= 48 estados), la radiación UV fue medida directamente y agregamos regresiones aparentemente no relacionadas. Usamos puntajes PISA y mortalidad infantil en Brasil y puntajes NAEP y tasas de infección en Estados Unidos. En los dos países, el ancestro europeo emergió significativamente relacionado con el ingreso per cápita y la radiación UV con el desempeño cognitivo. La radiación UV fue un antecedente consistente del desempeño cognitivo directamente y a través del ingreso en Estados Unidos y Brasil y a través de la mortalidad infantil en Brasil, mientras que el ancestro europeo mejoró el desempeño cognitivo solamente al reducir la mortalidad infantil en Brasil. Las correlaciones entre ancestro europeo y mediciones cognitivas reportadas en la literatura son espurias. La consistencia entre-países de los hallazgos clave obtenidos aquí compensa las debilidades metodológicas que no fue posible superar. Psicólogos y economistas deben prestar atención a estos hallazgos para evitar hacer inferencias erróneas basadas en conceptos genéticos o culturales cuando se omite variables climáticas. Palabras clave: Habilidad cognitiva, ancestro europeo, radiación UV, ingreso, Brasil, USA.

Introduction

Psychologists frequently compare the effects of heredity and environment on human and animal behavior, although almost always using individuals (e.g., Rushton & Jensen, 2010; Sauce & Matzel, 2018) and very unfrequently using population groups as the units of analysis (e.g., Becker & Rindermann, 2016; León & Burga-León, 2015). The research presented in this article is a 2-part follow-up of a debate between León (2016) and Fuerst and Kirkegaard (2016a, 2016b) entailing

ancestry versus geography as antecedents of intelligence at state level in the USA. Fuerst and Kirkegaard (2016a) conducted a study on the relationships between European ancestry, cognitive ability, and socioeconomic outcomes among countries of the Americas and within Brazil, Colombia, Mexico, and the United States. They reported that European ancestry explained the between and within country differences observed in the latter variables and attributed such differences to genomic determinants. But León and Burga-León (2014, 2015) had reported that cognitive

ability increases with distance from the equator and attributed the IQ-latitude relationship to UV radiation's (UVR) impairment of biological functions. Viewing Fuerst and Kirkegaard's (2016a) findings in a geographic perspective, León (2016) evaluated their genetic postulate analyzing NAEP (National Assessment of Educational Progress) math and verbal scores of American children across USA states. Rindermann (2007) had already demonstrated that intelligence tests and standardized educational assessments measure the same construct when large population groups are the units of analysis. León (2016) concluded that the European ancestry-cognitive ability relationship in the USA was spurious and criticized Fuerst and Kirkegaard's (2016a) conclusion that inherited intelligence explains differences in cognitive ability between USA states. In their rejoinder, Fuerst and Kirkegaard (2016b) questioned predictions from UVR theory on theoretical grounds and showed between-country data from the Americas indicating direct effects of European ancestry on cognitive ability controlling for absolute latitude. Subsequently, Kirkegaard and Fuerst (2017) utilized Argentinian data to show that skin brightness predicts cognitive ability controlling for latitude.

A problem with the León (2016), Fuerst and Kirkegaard (2016b), and Kirkegaard and Fuerst (2017) studies is that they addressed absolute latitude, not UVR. Albeit the relationship between the two variables is strong, it is far from perfect; for example, a zone of higher altitude above sea level may be associated with

greater UVR than a zone at sea level closer to the equator because UVR increases with altitude (Dvorkin & Streinberger, 1999; Engelsen et al., 2005; León & Avilés, 2016). Other interferences are likely. For example, UVR is paradoxically greater in northern than southern China, probably owing to differences in aerosol optical depth, ozone column concentration, cloud cover, and water vapor (Liu et al., 2017).

In this article we present results of two studies that evaluated the cognitive effects of UVR vis-à-vis European ancestry controlling for disease burden and income per capita, which are variables highly relevant to cognitive performance (Lynn & Vanhanen, 2012).

Study 1

This study replicates the León (2016) study in the USA using UVR instead of absolute latitude and applying more rigorous statistical techniques.

Method

Subjects

The 48 contiguous USA states participated in the study.

Measurements

Cognitive performance. Math and reading scores from male and female public school students in 8th grade came from the 2013 report of National Assessment of Educational Progress, NAEP; to simplify the analysis, we obtained a NAEP average

using standard scores. Informed consent and ethics committee processes were responsibility of the contractors in charge of data collection (National Center for Education Statistics, 2017).

European ancestry. León (2016) calculated the percentage of Whites in each state using data from the 2010 U.S. Census, based on self-identification.

UV radiation. We obtained a weighted sum of the monthly UV Index for each USA largest city per state with the exception of two states in which the capital city was targeted; the UV Index was reported in 2013 by the Climate Prediction Center of the National Weather Service.

Income and infection rate. Data on income per capita, originated in the 2015 report of the U.S. Department of Commerce, was submitted to a logarithmic transformation, a conventional practice in econometric research. Prevalence of infectious diseases encompassing cholera, measles, meningitis, pertussis, rubella, tetanus, and tuberculosis in 1993-2007 was obtained from Eppig et al. (2011).

Analytic strategy

Given the high correlations expected between variables, we decided to avoid the multicollinearity problem that would impair OLS regression and used

seemingly unrelated regression (SUR) in a set of regression models (Zellner, 1962) using R (Henningsen & Hamann, 2007). Bootstrapping was utilized to avoid consequences of violation of assumptions of the statistical models. Conventional standards of model fit to the data were utilized in the evaluation of path models: chi-squared divided by degrees of freedom (χ^2/df) < 2 or 3 (Schreiber et al., 2006) and standardized root mean square residual (SRMR) $\leq .07$, comparative fit index (CFI) $\geq .93$, Tucker-Lewis index (TLI) $\geq .92$, and root mean square error of approximation (RMSEA) $\leq .07$ (Bagozzi & Yi, 2012).

Results

UVR correlated $-.56$ ($p < .001$) with European ancestry, $-.75$ ($p < .001$) with NAEP score, $-.50$ ($p < .001$) with log income, and $.64$ ($p < .001$) with infection rate. European ancestry correlated $.47$ ($p = .001$) with NAEP score, $.05$ ($p = .738$) with log income, and $-.906$ ($p < .001$) with infection rate. NAEP score correlated $.65$ ($p < .001$) with log income and $-.60$ ($p < .001$) with infection rate. And log income correlated $-.26$ ($p = .071$) with infection rate. Nonetheless, the results of SUR shown in Table 1 demonstrated that the European ancestry-NAEP score relationship was spurious. Whereas UVR predicted NAEP scores in the SUR analysis, European ancestry predicted log income negatively and infant mortality positively.

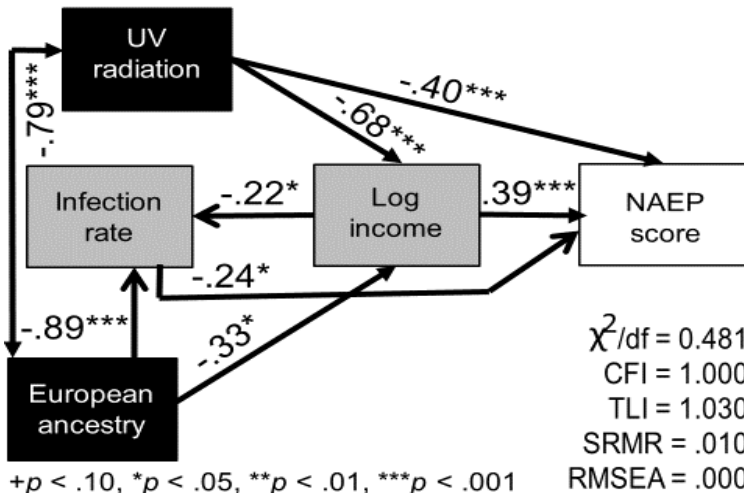
Table 1. Results of seemingly unrelated regression models predicting three USA study variables from European ancestry, UV radiation, and the other study variables. N = 48.

Predictors	NAEP score			Log income			Infection rate		
	β	95% CI	<i>p</i>	β	95% CI	<i>p</i>	β	95% CI	<i>p</i>
European ancestry	-0.06	-0.49; 0.84	.786	-0.74	-1.54; -0.30	.001	-0.83	-1.07; 0.70	.001
UV radiation	-0.40	-0.54; 0.00	.006	-0.18	-0.49; 0.27	.262	0.04	-0.25; 0.19	.653
Infection rate	-0.20	-0.87; 0.63	.407	-0.46	-1.39; 0.12	.058			
Log income	0.40	0.30; 0.95	.009				-0.09	-0.41; 0.27	.430
NAEP score				0.58	0.45; 1.20	.001	-0.15	-0.47; 0.07	.104
Model fit (Adj. R ²)	.69 (<i>p</i> < .001)			.55 (<i>p</i> < .001)			.86 (<i>p</i> < .001)		

Figure 1 depicts the best-fitted path model we were able to formulate. In this model, UVR affects the NAEP score directly and through log income whereas

European ancestry increases the NAEP score through a powerful reduction of infection rate and shows a paradoxical negative influence on log income.

Figure 1. Path coefficients, significance, and indicators of fit to the data for the USA path model that best fitted the data. N = 48.



Study 2

Method

Subjects

The 27 states of Brazil were targeted, but the federal capital (Brasilia) was excluded because it lacked racial data; hence, the actual N was 26.

Measurements

Cognitive performance. The study used math, reading, and science scores from successive PISA (Programme for International Student Assessment of the Organisation for Economic Co-operation and Development, OECD) rounds in Brazil for 2009, 2012, and 2015 targeting 15 year-olds. Lynn et al. (2017) have described the specific procedures used to obtain this aggregate PISA value from 62,082 Brazilian students. Informed consent and ethics issues can be seen in OECD (2016).

European ancestry. Fuerst and Kirkegaard (2016) averaged the state admixture values reported in Moura et al's meta-analysis referred to by Rodriguez de Moura et al. (2015) for 16 Brazilian states and complemented the data with estimates for the other 10 states using average values from the five major Brazilian regions; they reported a correlation $r = .74$ between European ancestry and cognitive ability.

UV radiation. Measurements of this variable per state in 2013 were obtained

for the present study from Schalka et al. (2014); the data were about a distribution of maximum UV radiation in the country on a day in August 2013.

Income and infant mortality. The next measurements came from Atlas Brazil (2013). The 2010 infant mortality rate was used as a proxy for infectious diseases.

Analytic strategy

We used the same techniques utilized in Study 1.

Results

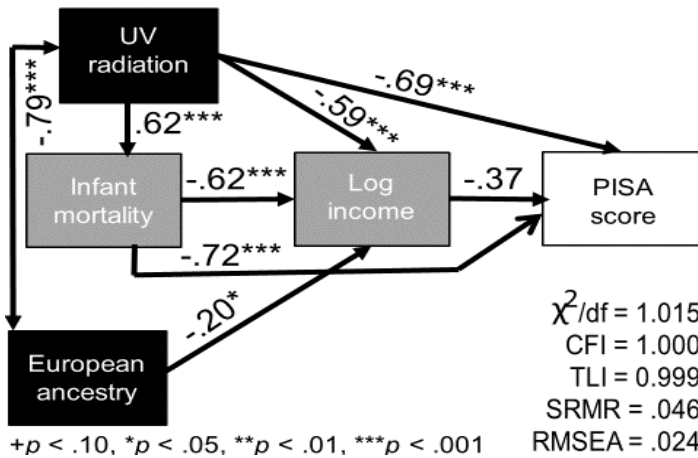
UVR correlated $-.79$ ($p < .001$) with European ancestry, $-.82$ ($p < .001$) with PISA score, $-.83$ ($p < .001$) with log income, and $.62$ ($p = .001$) with infection rate. European ancestry correlated $.75$ ($p < .001$) with PISA score, $.66$ ($p < .001$) with log income, and $-.62$ ($p = .001$) with infection rate. PISA score correlated $.83$ ($p < .001$) with log income and $-.82$ ($p < .001$) with infection rate. And log income correlated $-.88$ ($p < .001$) with infection rate. As in the USA study, the results of SUR (Table 2) revealed the spuriousness of the European ancestry-cognitive ability relationship. Unlike the USA study, this study yielded direct linkages of UVR with cognitive ability, log income, and the proxy for infectious diseases (infant mortality), whereas European ancestry predicted only log income, and negatively.

Table 2. Results of seemingly unrelated regression models predicting three Brazil study variables from European ancestry, UV radiation, and the other study variables. N = 26.

Predictors	PISA score			Log income			Infant mortality		
	β	95% CI	p	β	95% CI	p	β	95% CI	p
European ancestry	-0.04	-0.47; 0.38	.826	-0.17	-0.39; 0.10	.012	-0.17	-0.40; 0.16	.173
UV radiation	-0.85	-1.61; -0.09	.031	-0.74	-1.10; -0.39	<.001	-0.91	-1.35; -0.46	<.001
Infant mortality	-0.92	-1.46; -0.16	.013	-0.81	-1.03; -0.61	<.001			
Log income	-0.68	-1.48; 0.44	.147				-1.08	-1.34; -0.78	<.001
PISA score				-0.34	-0.65; 0.21	.106	-0.61	-0.87; -0.11	.012
Model fit (Adj. R ²)	.81 (p < .001)			.91 (p < .001)			.88 (p < .001)		

Finally, Figure 2 depicts the best-fitted path model. In this case, UVR influenced the three dependent variables directly, whereas European ancestry replicated the paradoxical relationship with log income.

Figure 2. Path coefficients, significance, and indicators of fit to the data for the best-fitted path model in the Brazil study. N = 26.



Discussion and Conclusions

The main limitation of the study was sample size, especially in Brazil (N = 26). Another problem of the Brazilian study was the weak measurement of European ancestry, which was accomplished individually in each of 16

states, but had to be estimated for the other 10 states using average values from the five major Brazilian regions. Moreover, the one-day measurement of UV radiation in Brazil represented a clear weakness of the study. Therefore, it is difficult to ascertain whether the differences observed between the two

studies are attributable to the doubling of the Brazilian sample size and use of stronger measurements in the USA. More credible as a cause looks the difference between Brazil and USA as countries (their geographic characteristics, history, and population). On the other hand, small samples and weak measurements do not bias results; they simply reduce the probability of finding significant relationships. In the present study strong and consistent findings emerged across two countries and two types of statistical analysis pointing to UV radiation as a credible direct source of decreased cognitive scores, whereas European ancestry only showed an indirect cognitive effect in the USA. These findings are particularly noteworthy considering the replicability crisis in psychology (Swiatkowski & Dompnier, 2017; Koul et al., 2018). Cognitive effects of UV radiation based on alternative measures of cognitive ability have been reported for Italy (León & Antonelli-Ponti, 2018a), United States (León & Hassall, 2017; León & Burga-León, 2018), Europe (León, 2018b), and 96 countries (León, 2018a), but this is the first time that such effects are demonstrated controlling for those of European ancestry.

The spurious race-IQ correlation extant in Brazil probably owed to the fact that the main minority of Brazil (Africans, with 7%, versus 48% Whites) and the 43% multiracial group reside predominantly close to the equator. African slaves were imported and sent to work in plantations located in regions of high UV radiation on the basis of the assumption that they were more resistant than Whites to parasites and heat stress. Similar was the case in the USA, where the African slaves were settled in the south.

The weakness shown by European ancestry as a source of cognitive and economic effects in our study is relevant to two audiences. Psychologists who do research on the relationship between European ancestry and cognitive variables should realize that their findings may be spurious. They are ethically challenged to test their favorite hypotheses using UVR as a likely confounder. Economists have explained national wealth as a spillover of European culture and institutions (Hall & Jones, 1999; Acemoglu et al., 2001, 2014) and have used European ancestry as predictor in econometric analyses, either directly (Putterman & Weil, 2010; Putterman, 2013; Chanda et al., 2014) or mediated by individualism (Gorodnichenko & Rowland, 2017). Cultural economists should pay attention to our findings and to Andersen et al.'s (2016) demonstration of the strong negative effects of UVR on national wealth controlling for racial and cultural variables. Evidently, our findings do not challenge well-designed studies on the heritability of intelligence (e.g., Rushton & Jensen, 2010; Sauce & Matzel, 2018).

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Conflict of interest

The authors declare no conflict of interest regarding moral, economic, labor and research issues.

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